

Value Orientation Guided by Legal Concepts in Social Governance in Internet plus Era

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Abstract: With the rapid development and popularization of Internet society, Chinese society is constantly improving and perfecting, and a series of new elements are also appearing in daily life in the new era. Social governance is an integral part of the national governance system, and the new social governance mechanism has the background of the era of differentiation and cooperation between the state and society, profound transformation of government functions and roles, and renewal and development of governance concepts. Facing the ever-changing social governance situation, relevant departments should constantly innovate and reform in governance methods and management concepts. In the information age characterized by the Internet, the convenience, extensiveness and openness of information dissemination have a profound influence on people's communication ways and means. The particularity of this Internet age determines that social governance must adhere to the comprehensive rule of law. This paper analyzes the basic elements of social collaborative governance in the Internet age, social governance and rule of law construction in the Internet age, and uses big data to drive social governance innovation.

1. Introduction

Internet plus is a new form of Internet development. Because of its characteristics of cross-border integration, innovation driven, respect for personality, open ecology, reshaping structure and connecting everything, it is widely used in various industries [1]. The design of social governance system is based on the theory of civil society, which regards society as an independent and autonomous field distinguished from political countries, including families and social groups [2]. In a narrow sense, social governance, as a function of the government, refers to the governance of the part of social public affairs that excludes political rule affairs and economic management affairs. Its scope is generally the field of social policy. In a broad sense, social governance refers to the governance activities implemented by the government and social organizations on various social public affairs. The main body includes not only the government, but also social organizations with certain public management functions [3]. Based on the particularity of China's national conditions, in the process of social transformation, the great impact of the Internet is also an important consideration [4]. The new society under the rapid development is inseparable from the application of the Internet. The social form is gradually transitioning to cyberspace, and people's choices are becoming more and more diverse.

As a product of information technology and the information age, how to use the Internet to promote the modernization of China's social governance model is a subject that must be studied in front of us. As an information technology tool, on the one hand, the network forces the transformation and upgrading of traditional industries and guides the development of industries with informatization. For example, the traditional retail mode is no longer limited to face-to-face trading [5]. The new social governance mechanism is a combination of independent governance, legal governance, consultative governance and shared governance. It requires to fully tap the potential of social subjects to manage and maintain social public affairs, mobilize citizens' own consciousness, ability and intelligence, and respect social willingness and spontaneous action [6]. So as to promote the complementary advantages of the traditional governance system and the emerging governance system, and create a social governance situation that respects the subject, is democratic and inclusive, and reflects diversity. The two sides of the network make the governance of the network

society more difficult. Relying on the power of the government alone can not ensure the orderly operation of the network society [7]. With the increasing complexity of the current situation of social governance, how to accurately grasp the transformation and ways of the direction of social governance in the new era is an important topic that needs to be deeply studied and discussed in the Social Governance section.

2. Development of social governance

The development of social governance has gone through a process from social control to social management and then to social governance. Social control reflects the lack of stability control with "rule of man" as the core, and is mainly characterized by "unauthorized power". Social management embodies the control based on "legal system" and centered on administrative power, which is mainly characterized by the continuous expansion of administrative power. The traditional society has a unique social situation of that era, and the resulting systems, systems and management methods are more or less branded with the times. With the development of society and the passage of time, many dynamic management means and static systems and systems that originally fit the reality are outdated, which not only can not promote the development of society, It will also restrict social progress. This requires us to develop and innovate our social governance methods according to the guidance provided by Marxist philosophy, and strive to maintain the vitality of social development for a long time, which is also in line with the development law of society itself [8]. The transformation of social management into social governance is a profound summary of our party's experience in dealing with social problems and solving social contradictions in the new period of reform, opening up and socialist modernization. The goal of social governance is to achieve a dynamic balance between stability and vitality. The way of social governance also has a certain function, that is, to maintain social harmony and stability. Innovating the way of social governance is to continue this function stably and effectively, and form an integral part of the whole society together with other static systems, systems and dynamic legal and moral adjustment means, so as to promote the sustainable and stable development of society.

3. The impact of the Internet on Social Governance

Since the continuous development of the media era, more people have joined the ranks of Internet information dissemination, and people have more and more ways and quantities to obtain information. On the media or carrier of information dissemination, they can freely switch the identities among information producers, receivers and disseminators. The Internet is spreading faster, with wider content, more open channels, more hidden means and more equal subjects, which not only greatly changes the way of information dissemination of human beings, but also profoundly changes the way of production and life of human beings. The data of the duration of Internet users is a strong evidence. According to the data, the weekly online hours of Chinese netizens are still increasing. With the emergence of diversified Internet application products, the network has penetrated into people's daily work, study and life, becoming an important part of life, and people's dependence on the network is also increasing year by year [9]. The popularity and development of the Internet has caused not only a rapid information revolution, but also an unprecedented profound social change. It is of great significance to study the main features, development trends and coping strategies of this profound change carefully. The virtual social groups in the Internet era are constantly expanding and extending, which makes great changes in social form and begins to deconstruct and reorganize. The mobility of individuals in the network space is large, and in the network, everyone can use virtual roles to exert certain influence in the network world.

Most of the individuals are not affected by the region, and there are uncertain factors. Virtual communities gradually form a certain scale, so decentralized virtual society is slowly formed and the center of social structure begins to change. Because of its openness and convenience, the Internet is destined to play a better supervisory role in political information disclosure, decision-

making democracy and sunshine administration, among which the role of public opinion supervision is particularly obvious. With the rapid development and popularization of the Internet, the pattern of traditional rights has changed, and its structure has changed slowly. Unlike the traditional society in the past, people living under the background of the Internet can easily get the opportunity to speak, and the free expression of personal speech has become a new social trend. The gap between social classes, groups and regions has been continuously narrowed, which has strengthened the contact and communication. At the same time, people's awareness of freedom and equality has been constantly strengthened [10]. The structure of society is also constantly changing. The marriage between Internet and politics is gradually coming to the reality stage from the virtual space. As a new way of bearing people's right of expression, Internet public opinion plays a role in supervising various social unhealthy phenomena, and also fully demonstrates the power of democracy and justice, thus stimulating people's interest and enthusiasm in political participation and improving people's ability of political participation. The application of Internet has strengthened the connection between individuals in society and further expanded the scope, greatly promoting the development of contemporary China; The organizational structure has changed, and the form between social activities and the government has gradually changed, which has promoted the innovation of public service mode and gradually formed the pattern of regional autonomy.

4. Internet development and rule of law construction

4.1. Network security and Governance Innovation

At present, Chinese society is in a period of transition and interest adjustment. Various contradictions such as the gap between the rich and the poor, education equity and employment problems have caused people's impetuous mood. We should actively respond to social network problems with a broad vision and governance mind, and be good at closely linking cyberspace with the real society, systematically analyzing and comprehensively managing it. We should speed up the establishment of a management system combining legal norms, administrative supervision, industry self-discipline and technical support, speed up the establishment of Internet management laws and regulations system, strengthen law enforcement and justice in information network, and actively participate in the formulation of rules in international information network. In the process of governance, we should combine the actual situation, respect diversified and personalized needs, and protect the legitimate rights and interests of individuals. In the process of governance, we should have the characteristics of equality and transparency, guarantee people's right to participate, supervise and know, truly realize the people-oriented concept, and further promote the social democratic transformation.

Acts and remarks that spread rumors, slander or publish or disseminate other harmful information through the Internet, incite subversion of state power and overthrow of the socialist system, or incite secession and undermine national unity should be resolutely cracked down according to law. So as to achieve the social governance goal of knowing and abiding by the law. The main body of collaborative governance in the Internet era is shown in Figure 1.

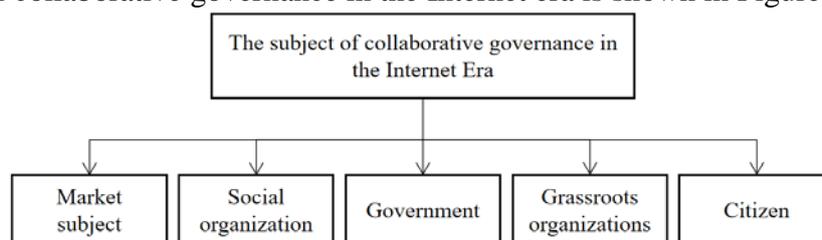


Figure 1 The main body of collaborative governance in the Internet era

4.2. Transformation of governance mode

Today, with the rapid development of the Internet, there are many new forms of social organization and dialogue. Therefore, it is necessary to strengthen the positive guidance of the law,

encourage positive energy and respect the diverse needs of society. Through the compulsory restriction of law, we can protect social public services, rights protection and other livelihood issues. The government should lead by example, abide by the law, strengthen legal education, and severely punish criminals who disrupt social order according to law. The government should strengthen the responsibility of management and supervision, guide diversified subjects to govern according to law, enhance the cooperation between society and public welfare, strengthen the positive role of Internet enterprises in the transformation of public services, and encourage organizations and individuals to share and help each other in medical care and education through the Internet platform. Informatization governance is the foundation of realizing modernization transformation. We should further promote the intensive reforms in education, medical care and social security. Network security is the foundation of the healthy development of the Internet, so we should strengthen the maintenance of network security, upgrade the maintenance technology of network security and further promote the network security culture.

5. Conclusions

The network society is to copy a social pattern similar to the real society in the virtual space through the information technology network, and it is the transfer of physical places where people interact with each other in the real society. Network security is the basic guarantee of national security, so we should strengthen the governance of network security. On the one hand, we should actively improve network security technology, on the other hand, we should promote the formation of social security protection system. The behavior in cyberspace is a conscious and purposeful activity of human beings, a natural extension of human behavior, and not spontaneous, so the network society has its own unique characteristics. Under the background of the deep integration of the Internet and the real society, network governance has become an important part of social governance. Building a comprehensive network governance system is of great and practical significance for improving the national governance capacity. Relevant laws should be made for network privacy and property security to protect citizens' legitimate rights and interests. Monitoring systems such as network security and public security should be established as soon as possible to promote the stable and harmonious development of real space and cyberspace.

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